

WE NEED YOUR INPUT.

PLEASE READ!  
This is an important update about  
Maintaining Essential City Services  
in the City of Hayward!

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CITY OF HAYWARD  
777 B Street, Hayward  
CA 94541-5007



CITY OF HAYWARD  
Attention: Greg Jones, City Manager  
777 B Street  
Hayward, CA 94541-5007

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# YOUR FEEDBACK IS IMPORTANT!

## City Council will take action soon.



January 2009

**Dear Hayward Resident:**

Our City is facing a budget crisis that requires immediate decisions and tough choices. Your input is essential before City Council makes important decisions for the future.

We have been working hard to address an ongoing General Fund deficit that will not be fixed by ignoring it or holding out for better economic times. The General Fund is the City’s largest operating fund and provides police, fire, paramedic, street maintenance, library, community cleanliness, and other essential city services.

The City has tightened its belt to the fullest extent possible. We have taken many steps to control costs and maintain city services without seeking additional help from our community. This fiscal year we have already cut \$7 million and 50 full-time positions. Without additional revenue, next year we will need to cut an additional \$10-\$12 million to balance our budget. For more on the steps we’ve taken to address the crisis, visit our website: [www.hayward-ca.gov](http://www.hayward-ca.gov)

Now we have reached a critical fork in the road. **To preserve ESSENTIAL city services**, we are studying the feasibility of placing a measure on the local ballot later this year to protect Hayward from further cuts to basic city services.

**The exact structure of the Hayward ballot measure proposal has not been decided, but the most likely scenario is a modest Utility Users Tax to provide revenues that support public safety and other services critical to maintaining and protecting the quality of life in Hayward.** All money from the measure would stay in our community to maintain city services in Hayward. No funds could be taken away by the State or used for other purposes. By law, a majority of Hayward voters must approve such a measure in order for it to take effect.

**Without this ballot measure**, the City will be forced to make further and more drastic cuts, including the reduction in numbers of police officers and firefighters, street maintenance and graffiti abatement, access to library and other community services, and neighborhood improvement efforts.

**Please provide your feedback as soon as possible.** Our City Council will be considering this ballot measure proposal at its **February 24th** meeting. Simply complete the response card, place a stamp on it, and mail it back to me. Or if you prefer, send your feedback via email to: [citymanager@hayward-ca.gov](mailto:citymanager@hayward-ca.gov)

Thank you for your time and consideration. Your opinions are important to the City.

Sincerely,

**Greg Jones**, Hayward City Manager



Provided as a public service from the City of Hayward

# Community Survey

**Please prioritize these City of Hayward programs and services:**

	HIGH	MED	LOW
1. Police Officers – responding to calls and patrolling Hayward neighborhoods	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Fire/Emergency Response Personnel – including firefighters and 911 paramedics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Keeping all Hayward fire stations open for adequate emergency response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Maintaining neighborhood appearance and graffiti abatement services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. After-school programs that keep kids away from crime, gangs and drugs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Street Maintenance and repair, including sidewalks and street lighting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Maintaining Library hours, and access to books, computers and the internet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Other:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Comments/Questions: \_\_\_\_\_

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▼ CONTACT INFORMATION IS OPTIONAL  
Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

Day Phone: \_\_\_\_\_

Evening Phone: \_\_\_\_\_

Please provide your feedback as soon as possible. City Council will be discussing this matter on February 24th 2009!